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All Users
100.00% Users

+ Add Segment

Nov 15, 2020 - Jan 9, 2021

Overview

Users vs. Select a metric

Hourly Day Week Month

Users

10,000

5,000

Thursday, December 10, 2020
Users: 7,179

December 2020

January 2021

Users
67,705

New Users
64,627

Sessions
97,295

Number of Sessions per User
1.44

Pageviews
235,365

Pages / Session
2.42

Avg. Session Duration
00:01:56

Bounce Rate
56.68%

New Visitor
19%

Returning Visitor
81%

Demographics

Language

Country

City

System

Browser

Operating System

Service Provider

Mobile

Operating System

Service Provider

Screen Resolution

Language

1. en-us

2. (not set)

3. en

4. en-gb

5. es-us

6. en-ca

7. en-au

8. es-419

9. pt-br

10. es-es

Users

% Users

47,249 67.23%

17,130 24.37%

3,142 4.47%

634 0.90%

555 0.79%

358 0.51%

210 0.30%

116 0.17%

97 0.14%

73 0.10%

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SAVEEXPORTSHAREINSIGHTS

Dec 2, 2020 - Dec 2, 2020

All Users100.00% Users

+ Add Segment

Primary Dimension:Top Channels

Conversion:eCommerce

Top Channels

Organic Search43.4%

Direct31.4%

Social22.2%

Referral

Paid Search

Users

Users

Wednesday, December 2, 2020

Conversions

Ecommerce Conversion Rate

Wednesday, December 2, 2020

	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue
	1,497	1,196	1,703	48.85%	2.72	00:02:14	0.00%	0	\$0.00
1 Organic Search	652			38.75%			0.00%		
2 Direct	472			54.07%			0.00%		
3 Social	334			60.00%			0.00%		
4 Referral	25			51.61%			0.00%		
5 Paid Search	20			95.65%			0.00%		

To see all 5 Channels click [here](#).

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INSIGHTS

Dec 8, 2020 - Dec 8, 2020

All Users

100.00% Users

+ Add Segment

Overview

Users

VS. Select a metric

Hourly

Day

Week

Month

Users

100

50

...

1:00 AM

2:00 AM

3:00 AM

4:00 AM

5:00 AM

6:00 AM

7:00 AM

8:00 AM

9:00 AM

10:00 AM

11:00 AM

12:00 PM

1:00 PM

2:00 PM

3:00 PM

4:00 PM

5:00 PM

6:00 PM

7:00 PM

8:00 PM

9:00 PM

10:00 PM

11:00 PM

■ New Visitor

■ Returning Visitor

Users

1,121

New Users

811

Sessions

1,340

Number of Sessions per User

1.20

Pageviews

3,654

Pages / Session

2.73

Avg. Session Duration

00:02:30

Bounce Rate

48.28%

Demographics

Language

Country

City

System

Browser

Operating System

Service Provider

Mobile

Operating System

Service Provider

Screen Resolution

Language

1. (not set)

2. en-us

3. en

4. en-gb

5. en-ca

6. de

7. de-de

8. en-au

9. es

10. es-es

Users

% Users

777

65.68%

365

30.85%

26

2.20%

5

0.42%

3

0.25%

1

0.08%

1

0.08%

1

0.08%

1

0.08%

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All Users

100.00% Users

+ Add Segment

Overview

Users

VS. Select a metric

Hourly

Day

Week

Month

Users

200

100

Wednesday, December 9, 2020 13:00

Users: 180

...

1:00 AM

2:00 AM

3:00 AM

4:00 AM

5:00 AM

6:00 AM

7:00 AM

8:00 AM

9:00 AM

10:00 AM

11:00 AM

12:00 PM

1:00 PM

2:00 PM

3:00 PM

4:00 PM

5:00 PM

6:00 PM

7:00 PM

8:00 PM

9:00 PM

10:00 PM

11:00...

Users

1,668

New Users

1,304

Sessions

2,017

Number of Sessions per User

1.21

Pageviews

5,240

Pages / Session

2.60

Avg. Session Duration

00:02:22

Bounce Rate

54.09%

New Visitor

Returning Visitor

Demographics

Language

Country

City

System

Browser

Operating System

Service Provider

Mobile

Operating System

Service Provider

Screen Resolution

Language

1. en-us

2. en

3. (not set)

4. en-gb

5. en-ca

6. en-au

7. es-us

8. es-es

9. nl-nl

10. pt-br

Users

% Users

1,510

89.88%

56

3.33%

51

3.04%

24

1.43%

11

0.65%

5

0.30%

3

0.18%

2

0.12%

2

0.12%

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Audience Overview

Dec 10, 2020 - Dec 10, 2020

All Users
100.00% Users

+ Add Segment

Overview

Users vs. Select a metric

Hourly Day Week Month

Users

2,000

1,000

...

1:00 AM

2:00 AM

3:00 AM

4:00 AM

5:00 AM

6:00 AM

7:00 AM

8:00 AM

9:00 AM

10:00 AM

11:00 AM

12:00 PM

1:00 PM

2:00 PM

3:00 PM

4:00 PM

5:00 PM

6:00 PM

7:00 PM

8:00 PM

9:00 PM

10:00 PM

11:00 PM

New Visitor

Returning Visitor

Users

7,179

New Users

6,592

Sessions

7,528

Number of Sessions per User

1.05

Pageviews

11,519

Pages / Session

1.53

Avg. Session Duration

00:00:44

Bounce Rate

81.70%

Demographics

Language

Country

City

System

Browser

Operating System

Service Provider

Mobile

Operating System

Service Provider

Screen Resolution

Language

1. en-us

2. en

3. en-gb

4. en-ca

5. (not set)

6. en-au

7. es-us

8. de-de

9. es-419

10. sv-se

Users

% Users

6,356

88.97%

600

8.40%

51

0.71%

33

0.46%

25

0.35%

18

0.25%

9

0.13%

4

0.06%

4

0.06%

4

0.06%

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All Users

100.00% Users

+ Add Segment

Dec 11, 2020 - Dec 11, 2020

Overview

Users

VS. Select a metric

Hourly

Day

Week

Month

Users

600

400

200

...

1:00 AM

2:00 AM

3:00 AM

4:00 AM

5:00 AM

6:00 AM

7:00 AM

8:00 AM

9:00 AM

10:00 AM

11:00 AM

12:00 PM

1:00 PM

2:00 PM

3:00 PM

4:00 PM

5:00 PM

6:00 PM

7:00 PM

8:00 PM

9:00 PM

10:00 PM

11:00 PM

5,012

Users

4,347

New Users

5,545

Sessions

1.11

Number of Sessions per User

9,390

Pageviews

1.69

Pages / Session

00:01:00

Avg. Session Duration

76.28%

Bounce Rate

New Visitor

Returning Visitor

81.8%

18.2%

Demographics

Language

Country

City

System

Browser

Operating System

Service Provider

Mobile

Operating System

Service Provider

Screen Resolution

Language

1. en-us

2. en

3. en-gb

4. en-ca

5. en-au

6. (not set)

7. es-us

8. pt-br

9. es-419

10. zh-cn

Users

% Users

4,338

86.52%

476

9.49%

44

0.88%

27

0.54%

19

0.38%

13

0.26%

11

0.22%

11

0.22%

9

0.18%

7

0.14%

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Dec 11, 2020 - Dec 11, 2020

All Users100.00% Users

+ Add Segment

Primary Dimension:Top Channels

Conversion:eCommerce

Top Channels

Direct73%

Organic Search18.2%

Paid Search

Social

Referral

Users

Users

Friday, December 11, 2020

Users: 5,012

Conversions

Ecommerce Conversion Rate

Friday, December 11, 2020

	Acquisition			Behavior			Conversions			
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue	
	5,012	4,347	5,545	76.28%	1.69	00:01:00	0.00%	0	\$0.00	
1 Direct	3,699			85.18%			0.00%			
2 Organic Search	924			49.43%			0.00%			
3 Paid Search	311			65.35%			0.00%			
4 Social	103			59.43%			0.00%			
5 Referral	31			54.76%			0.00%			

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All Users100.00% Users

+ Add Segment

Primary Dimension:Top Channels

Conversion:eCommerce

Top Channels

Organic Search37.1%

Direct34.6%

Social13.4%

Paid Search7.1%

Referral5%

Users

Wednesday, December 16, 2020

Users: 1,606

Conversions

Ecommerce Conversion Rate

	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue
	1,606	1,246	1,887	56.17%	2.37	00:01:56	0.00%	0	\$0.00
1 Organic Search	606			44.77%			0.00%		
2 Direct	565			59.44%			0.00%		
3 Social	219			62.88%			0.00%		
4 Paid Search	163			69.84%			0.00%		
5 Referral	81			76.14%			0.00%		

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SAVE

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Dec 16, 2020 - Dec 16, 2020

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SAVEEXPORTSHAREINSIGHTS

Dec 17, 2020 - Dec 17, 2020

All Users100.00% Users

+ Add Segment

Primary Dimension:Top Channels

Conversion:eCommerce

Top Channels

Organic Search37.6%

Direct35.6%

Social11.2%

Paid Search10.9%

Referral4.7%

Users

Thursday, December 17, 2020

Users: 1,737

Conversions

Ecommerce Conversion Rate

Thursday, December 17, 2020

	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Ecommerce Conversion Rate	Transactions	Revenue
	1,737	1,294	2,175	49.66%	2.87	00:02:42	0.00%	0	\$0.00
1 Organic Search	670			40.31%			0.00%		
2 Direct	634			50.83%			0.00%		
3 Social	200			62.56%			0.00%		
4 Paid Search	187			58.17%			0.00%		
5 Referral	92			69.15%			0.00%		

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